

Compress/Decompress

	WinZip Standard	WinZip Pro	Windows Compressed Folders
Zip and unzip files instantly with 64-bit, best-in-class software	✓	✓	
ENHANCED! Compress MP3 files by 15 - 20 % on average	✓	✓	
Open and extract Zipx , RAR , 7Z , LHA, BZ2 , IMG , ISO and all other major compression file formats	✓	✓	
Open more files types as a Zip, including DOCX, XLSX, PPTX, XPS, ODT, ODS, ODP, ODG, WMZ, WSZ, YFS, XPI, XAP, CRX, EPUB, and C4Z	✓	✓	
Use the super picker to unzip locally or to the cloud	✓	✓	
Open CAB, Zip and Zip 2.0 Methods	✓	✓	✓
Convert other major compressed file formats to Zip format	✓	✓	
Apply 'Best Compression' method to maximize efficiency automatically based on file type	✓	✓	
Reduce JPEG image files by 20 - 25% with no loss of photo quality or data integrity	✓	✓	
Compress using BZip2, LZMA, PPMD and Enhanced Deflate methods	✓	✓	
Compress using Zip 2.0 compatible methods	✓	✓	✓
'Auto Open' a zipped Microsoft Office file by simply double-clicking the Zip file icon	✓	✓	
Employ advanced 'Unzip and Try' functionality to review interrelated components contained within a Zip file (such as an HTML page and its associated graphics).	✓	✓	

Encrypt/Decrypt

	WinZip Standard	WinZip Pro	Windows Compressed Folders
Apply encryption and conversion options, including PDF conversion, watermarking and photo resizing, before, during or after creating your zip	✓	✓	
Apply separate conversion options to individual files in your zip	✓	✓	
Take advantage of hardware support in certain Intel-based computers for even faster	✓	✓	

AES encryption	✓	✓
Administrative lockdown of encryption methods and password policies		✓
Check 'Encrypt' to password protect your files using banking-level encryption and keep them completely secure	✓	✓
Secure sensitive data with strong, FIPS-197 certified AES encryption (128- and 256-bit)	✓	✓
Auto-wipe ('shred') temporarily extracted copies of encrypted files using the U.S. Department of Defense standard (DoD 5220.22-M) to prevent misuse	✓	✓
Establish your own password policy by defining complexity requirements	✓	✓
Encrypt and decrypt confidential files and email attachments	✓	✓

Manage	WinZip Standard	WinZip Pro	Windows Compressed Folders
NEW! Expand or revert the Files Pane by swiping	✓	✓	
NEW! Add a Network location from another domain	✓	✓	
NEW! Click the Image Information button in the Preview Pane to review image details, including dimensions, file size, pixels and more		✓	
Access all your files from your PC, network, Windows HomeGroup and supported cloud services via the Places list	✓	✓	Limited
Quickly access your frequently used local, network, and cloud folders in Frequent Folders	✓	✓	Requires special drivers for cloud
Create folders on your PC, network or cloud service from WinZip	✓	✓	Requires special drivers for cloud
Securely delete files and folders with the new Wipe feature	✓	✓	
Restore accidentally deleted, copied, moved or renamed files	✓	✓	✓
Open a file from the cloud in the correct application, or in an alternate application	✓	✓	
Open and edit a file in the default application or an alternate one	✓	✓	✓
View property info for files and folders	✓	✓	✓
Map a folder or network location to a drive	✓	✓	Limited
Copy, move, delete and multi-file rename files	✓	✓	No multi-file rename
Copy a path to the clipboard	✓	✓	✓
Copy a cloud link to the clipboard	✓	✓	
View thumbnail previews of a selected file, whether it is in your zip, on your PC, network or cloud service (if the cloud service supports thumbnails)	✓	✓	Local or network only
Preview the contents of images and documents, rotate and resize images, save an image as a background and share previewed files by email, IM or social media	✓	✓	
Scroll through files in the Previewer with the flick of a finger on touch displays		✓	
Includes WinZip Express for Explorer, Office and Photos built-in, and WinZip Express for Outlook as a free download	✓	✓	
Quickly access the most-used file management tools with the new Manage Files button	✓	✓	
Choose new Table view to optimize your display for mouse/keyboard or select Icon view to optimize for touchscreens	✓	✓	✓
Pin your favorite folders to the top level in the File Pane or super picker for easier access	✓	✓	✓
Open WinZip Express from the File Pane for quick zipping and sharing	✓	✓	

View file details with the new Properties feature	✓	✓	✓
Access cameras and phones attached to your computer via folders	✓	✓	✓
Easily remove a folder from the Frequent Folders list	✓	✓	
Choose to always show scrollbars when using WinZip on your desktop	✓	✓	
Background tools remind you about unused files in various folders and the recycle bin so you can regain space on your system, securely delete them or zip and move them to a cloud service	✓	✓	
WinZip Express tools support Office 2016	✓	✓	
Maximize display space on devices with auto-hide scroll bars that disappear when not needed	✓	✓	
Place a file in a zip without leaving a copy on your system with the Move option	✓	✓	
Easily browse and find files in your zip with new Thumbnails	✓	✓	✓
Customize WinZip more easily with redesigned configurable settings	✓	✓	
Browse all your local, network and cloud files more easily in the Files pane	✓	✓	
See the right tools for the task with the dynamic, slide-in Actions pane, which changes to display different features depending on your choices	✓	✓	
Easily change the interface to Manage mode when you want to quickly access file management features, and see details like file type, size and date	✓	✓	
Use WinZip on any touch-enabled device or computer	✓	✓	
Use WinZip on new 2-in-1 computers. The display automatically adjusts when you switch between tablet and laptop modes	✓	✓	
Rotate, Resize and View full-size images directly from within a Zip file		✓	
Temporarily extract Zip files using the 'Unzip and Try' feature and delete any files you do not need	✓	✓	
Extract to selectable folder location or current folder location	✓	✓	✓
Zip only the files you want using Include and Exclude filters	✓	✓	
Use WinZip's Explorer View to display image thumbnails for easy browsing	✓	✓	

Package & Share

	WinZip Standard	WinZip Pro	Windows Compressed Folders
NEW! Add and access up to 16 accounts for each cloud and IM service		✓	
NEW! Email anyone directly from WinZip by adding all your contacts to one Combined Address Book	✓	✓	
NEW! Move selected files to individual zip files for streamlined sharing	✓	✓	
NEW! Share individual files or the entire zip with the Send What feature	✓	✓	
NEW! Share converted files without having to save them first, WinZip creates a temporary file that is automatically deleted after sharing	✓	✓	
Share to YouTube, Facebook, Twitter and LinkedIn	✓	✓	
Scan and share images and documents directly from WinZip		✓	
Support for flatbed scanners let you create a PDF with multiple images without a document feeder		✓	
Share photos directly from your camera with Snap and Share		✓	
Choose a file from your computer, cloud service or a zip, then choose to share by email, social media or IM, and WinZip does the rest with SmartShare	✓	✓	

Easily share links by Skype and other services with automatic links that are available to paste from the Clipboard	✓	✓
Share an unzipped image directly from the File Viewer to social media sites		✓
Use direct access to cloud services, including Box, Google Drive, OneDrive, Dropbox, CloudMe, SugarSync and now MediaFire to open zip files saved in the cloud, zip files before you upload or select files from the cloud to zip and share	✓	✓
Access and manage files in the cloud easily with streamlined cloud navigation, and new options to download, share, move, rename, unzip and delete files or folders.	✓	✓
Send links to your cloud files by email, instant messaging and social media with Cloud Links	✓	✓
Share zipped files via instant messaging services, including Office 365 Groups, Twitter, Google Talk/Google+ Hangouts, Yahoo! Messenger and Jabber	✓	✓
Directly access the new ZipShare file sharing services from WinZip to connect to your cloud accounts and easily share compressed files by email and social media	✓	✓
Convert documents to PDF, including read-only PDFs, using WinZip's built in PDF conversion tool	✓	✓
Convert images to more convenient sharing sizes automatically when adding them to a Zip file so your high-resolution photos send faster and fit standard computer screens*	✓	✓
Add custom watermarks to images and PDFs to deter unauthorized copying, add traceability and protect intellectual property. Adjust the transparency and add date/time stamping if desired.	✓	✓
Zip and email files using the most popular email and webmail systems (WinZip comes configured to work with Microsoft Outlook, Yahoo! Mail, Gmail, and Hotmail) or configure WinZip to support additional email services beyond the preset selections	✓	✓
WinZip email supports IMAP for Gmail and Outlook (Hotmail)	✓	✓
WinZip email supports Gmail's two-step authentication process	✓	✓
Create self-extracting archives (.exe files) to send to people that may not own WinZip using the built-in 'Self-Extractor Personal Edition'	✓	✓

Backup & Automate

	WinZip Standard	WinZip Pro	Windows Compressed Folders
Use the Job Wizard Super Picker to combine files from your computer, network and cloud services in a single backup. Save the resulting Zip to the cloud.		✓	
Now you can drag and drop files from Explorer or the WinZip Files pane into the job wizard		✓	
Skip steps when defaults and settings do not require changes with automatic backup creation and editing		✓	
Backup your documents, email, desktop, favorites, pictures, libraries, etc. with just a click, using one of the predefined backups on the 'Backup' tab		✓	
Create custom backups for selected files or folders or define custom WinZip jobs to automate routine zipping tasks		✓	
Backup photos directly from your digital camera		✓	
Burn backups directly to CD, DVD or Blu-ray Disc (automatically split them over multiple discs if necessary)		✓	
Email backups automatically from virtually any of your email addresses or upload backups to an off-site server using WinZip's internal FTP client		✓	
Backup to any connected cloud account, desktop folder or between cloud accounts		✓	
Send notifications by social media and instant messaging when automated jobs have completed using the updated Job Wizard		✓	
Use the 'WinZip Command Line Support Add-On' for scripting (free add-on)	✓	✓	